LIVEVENT

FINAL PRESENTATION

Group 1 – 100 Limites

OUR TEAM

LIVEVENT

Ana Sofia Silva
Documentation Lead

Inês Alves
Front-end Developer

Beatriz Feliciano
Design Lead

Guilherme Nunes
User Research Lead

Pedro Maximino
Back-end Developer

João Fonseca
Project Manager

PROMO

LIVEVENT

THE PROBLEM

LIVEVENT

OUR IDEA

LIVEVENT

- Streaming of music events
- Live chats with artists and fans
- Purchase tickets online
- Easy to use and safe

TARGET AUDIENCE

LIVEVENT

Music Event Fans

Music Artists

Crew Members

WHAT WE GATHERED

LIVEVENT

Artists

- It’s difficult to find a safe and easy way to perform their shows in the current situation.
- They aren’t able to monetize their shows.
- Lack of interaction and communication between them and their fans.

Fans

- They need an alternative so they can watch their shows.
- They don’t want to be limited by room capacity or transportation.

OUR APPROACH

LIVEVENT

Remote Questionnaires

- 23 music fans
- 1 artist

Remote Interviews

- 5 music fans
- 5 artists
- 1 crew member

FEATURE #1

LIVEVENT

Streaming: Stream music events live

Communication: Allow interaction between fans and artists

Notification: Notify fans whenever a new concert is created or when a concert/voice call starts

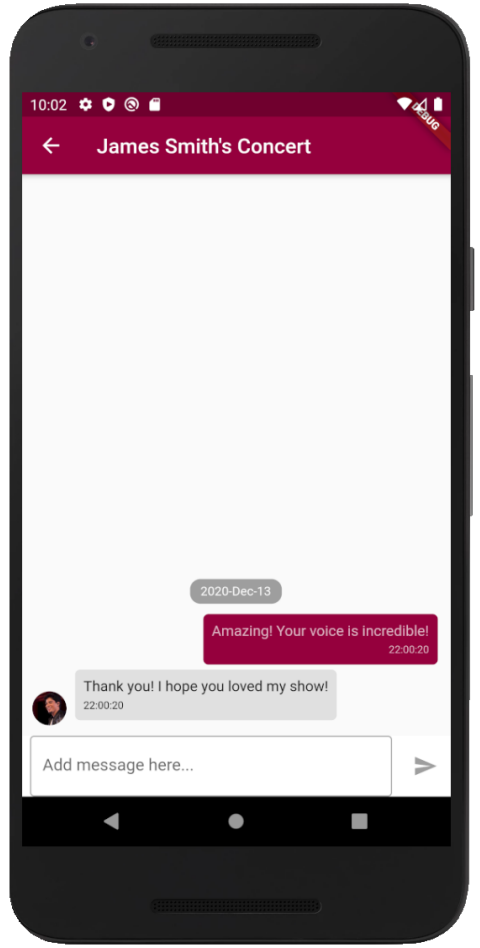
FEATURE #2

LIVEVENT

Streaming: Stream music events live

Communication: Allow interaction between fans and artists

Notification: Notify fans whenever a new concert is created or when a concert/voice call starts



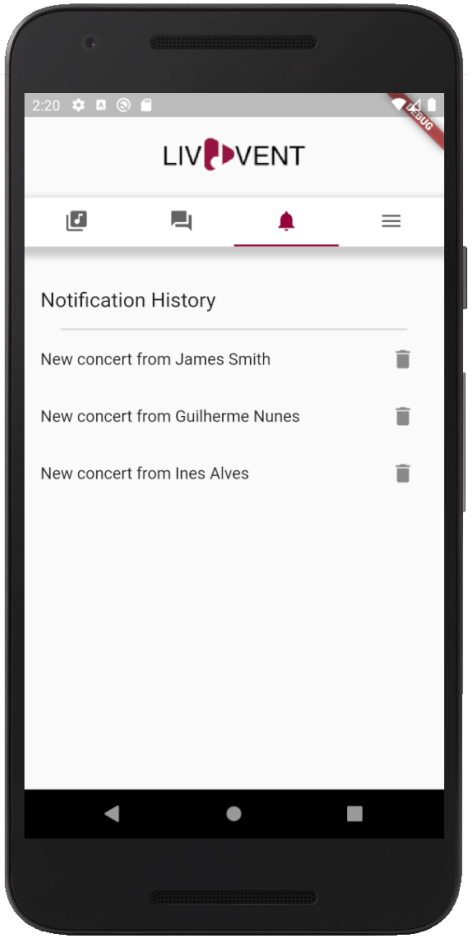
FEATURE #3

LIVEVENT

Streaming: Stream music events live

Communication: Allow interaction between fans and artists

Notification: Notify fans whenever a new concert is created or when a concert/voice call starts



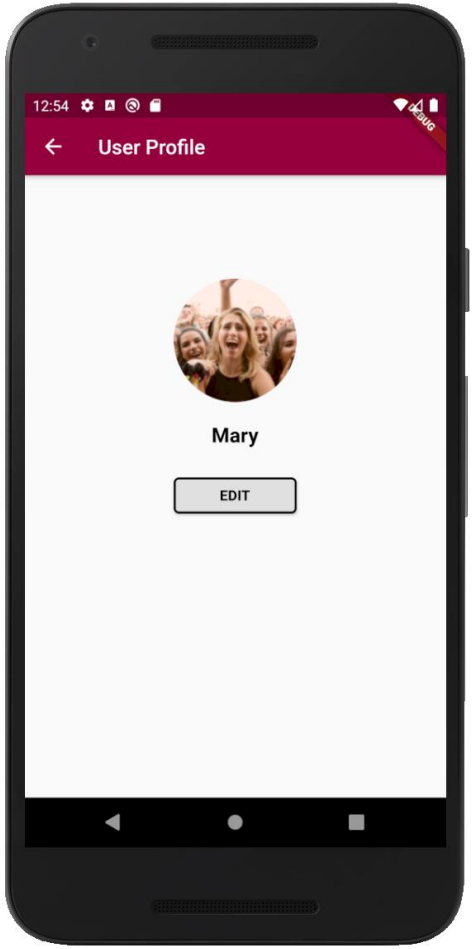
ADDITIONAL FEATURE #1

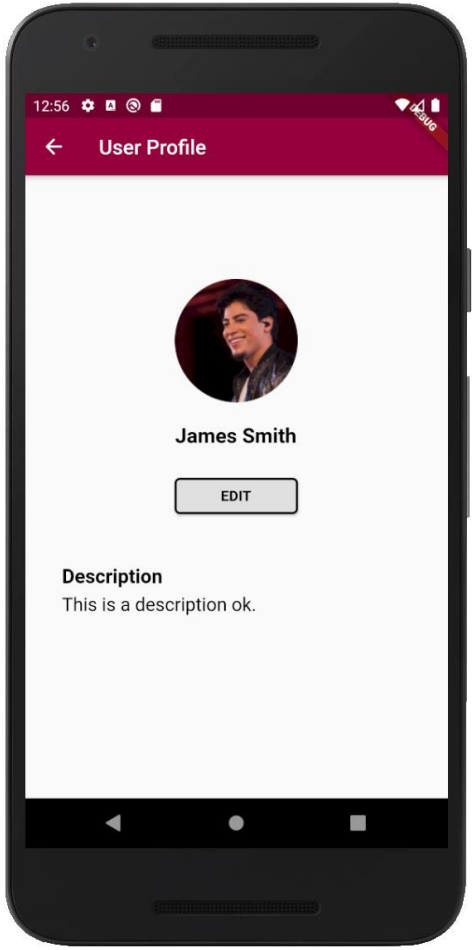
LIVEVENT

Profile: Allow artists and fans to have a profile and edit it at will

Payment: Allow fans to buy tickets for available concerts

Favorite artists: Allow fans to follow and unfollow artists





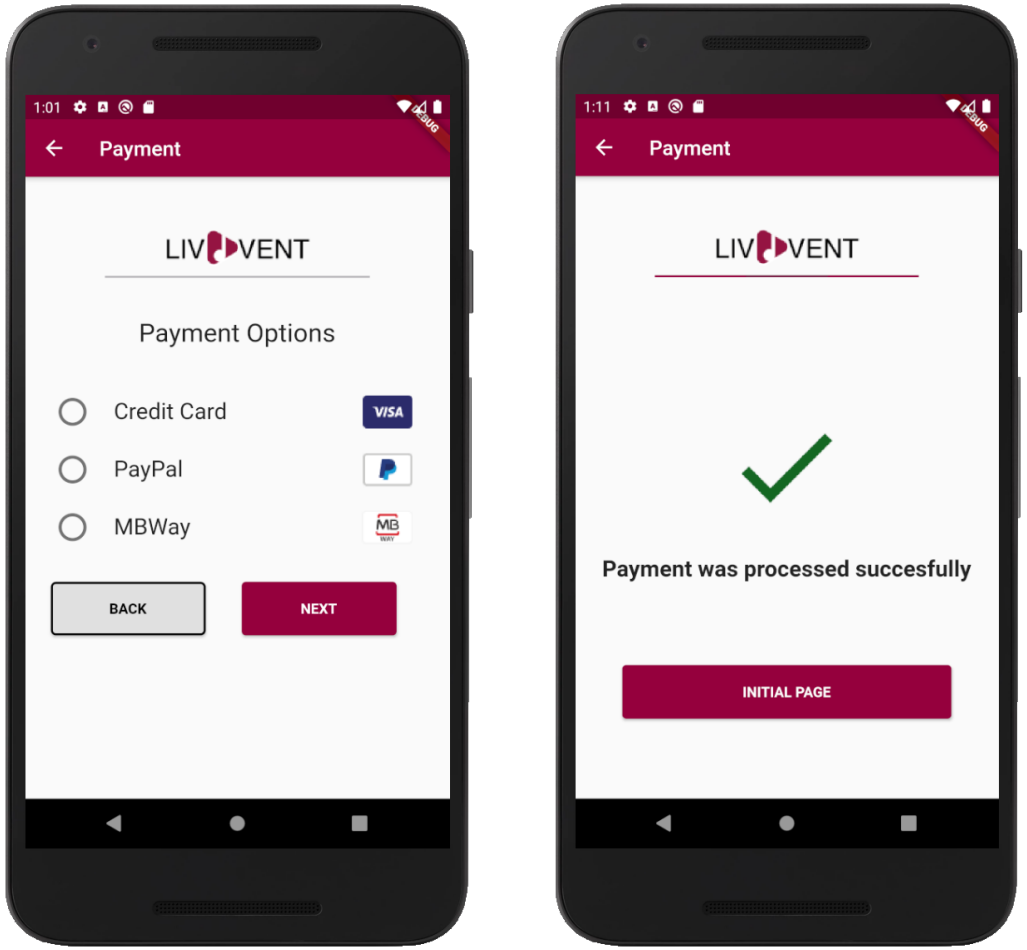
ADDITIONAL FEATURE #2

LIVEVENT

Profile: Allow artists and fans to have a profile and edit it at will

Payment: Allow fans to buy tickets for available concerts

Favorite artists: Allow fans to follow and unfollow artists



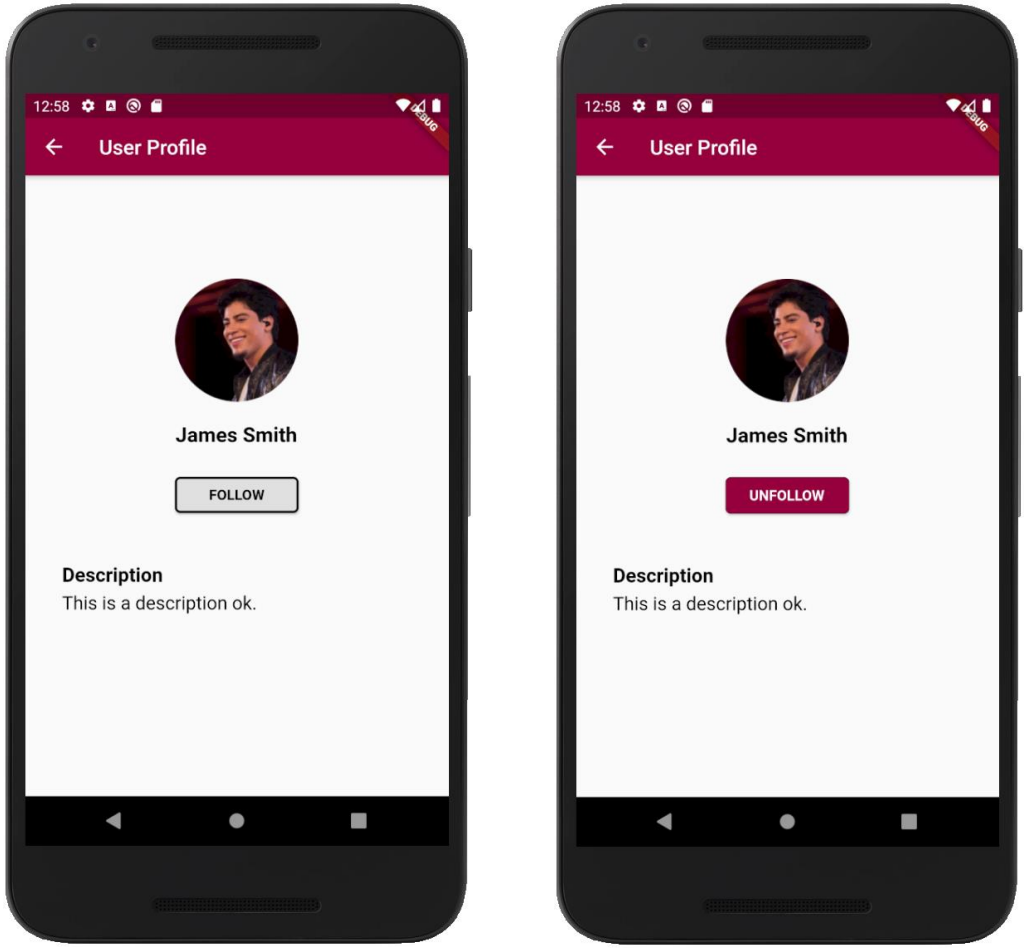
ADDITIONAL FEATURE #3

LIVEVENT

Profile: Allow artists and fans to have a profile and edit it at will

Payment: Allow fans to buy tickets for available concerts

Favorite artists: Allow fans to follow and unfollow artists



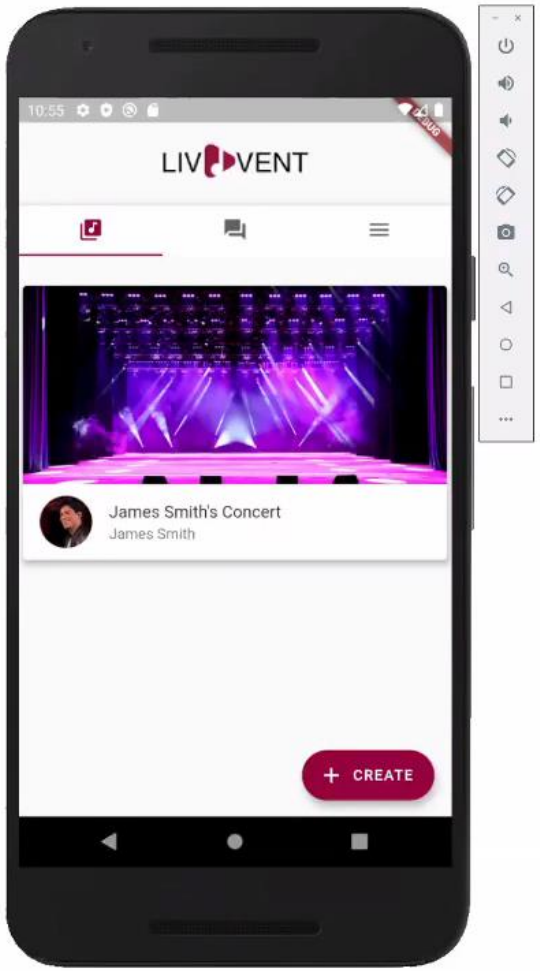
TECHNOLOGY

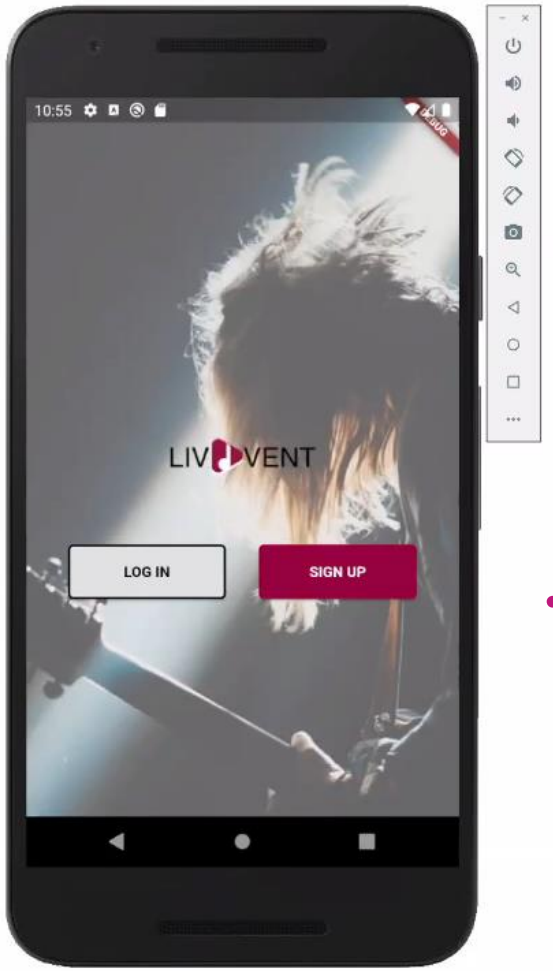
LIVEVENT

DEMO

LIVEVENT

Artist





Fan

LIVEVENT

THANK YOU