

Current System

Key Partners	Key Activities	Value Propositions	Customer Relationships	Customer Segment
<ul style="list-style-type: none">LNECIMTT	<ul style="list-style-type: none">Faster Validation		<ul style="list-style-type: none">AutomatedPersonal	
	Key Resources		Channels	
	<ul style="list-style-type: none">MachinesControllersMobile App	<ul style="list-style-type: none">Faster transportationBarrier-less systemDiversity of tickets	<ul style="list-style-type: none">Ticket MachineMobile AppCentre Shop	<ul style="list-style-type: none">Regular Users- Non-Buying Users
Cost Structure		Revenue Streams		
<ul style="list-style-type: none">MaintenanceTrainingStationsCall Centres		<ul style="list-style-type: none">Tickets (Card & Cash)		

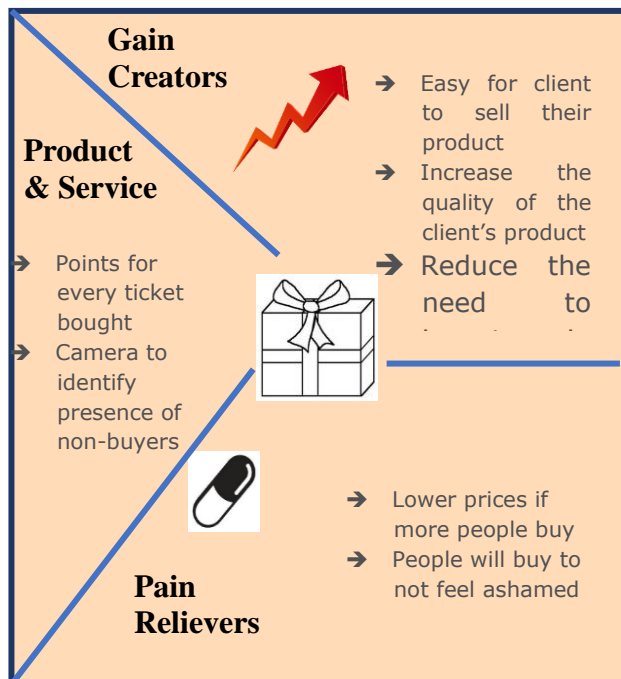
Cameras Idea

BMC

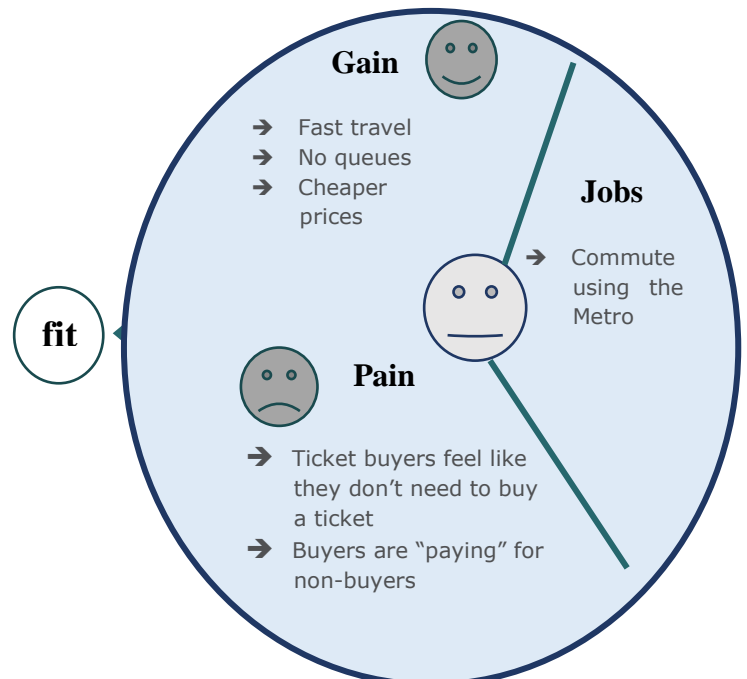
Key Partners	Key Activities	Value Propositions	Customer Relationships	Customer Segment
<ul style="list-style-type: none"> • LNEC • IMTT • 'Technology Company' 	<ul style="list-style-type: none"> • Faster Validation 	<ul style="list-style-type: none"> • Faster transportation • Barrier-less system with counter validation system (by face detection/ticket detection) • Diversity of tickets • Bonus Points 	<ul style="list-style-type: none"> • Automated • Personal 	<ul style="list-style-type: none"> • Regular Users • - Non-Buying Users
	Key Resources		Channels	
	<ul style="list-style-type: none"> • Machines • Controllers • Mobile App 		<ul style="list-style-type: none"> • Ticket Machine • Mobile App • Centre Shop 	
Cost Structure		Revenue Streams		
<ul style="list-style-type: none"> • Maintenance • Training • Stations • Call Centres • IT system 		<ul style="list-style-type: none"> • Tickets (Card & Cash) 		

VPC

Service Value Map



Profile



App Idea

BMC

Key Partners	Key Activities	Value Propositions	Customer Relationships	Customer Segment
<ul style="list-style-type: none"> • LNEC • IMTT • 'Technology Company' 	<ul style="list-style-type: none"> • Faster Validation 	<ul style="list-style-type: none"> • Faster transportation • Barrier-less system • Diversity of tickets • Bonus Points 	<ul style="list-style-type: none"> • Automated • Personal • Impersonal 	<ul style="list-style-type: none"> • Regular Users • - Non-Buying Users
	Key Resources		Channels	
	<ul style="list-style-type: none"> • Machines • Controllers • Mobile App 		<ul style="list-style-type: none"> • Ticket Machine • Mobile App • Centre Shop 	
Cost Structure		Revenue Streams		
<ul style="list-style-type: none"> • Maintenance • Training • Stations • Call Centres • IT system 		<ul style="list-style-type: none"> • Tickets (Card & Cash) 		

VPC

Service Value Map

