

RENATA CASTELO BRANCO

ReAD

REPRESENTATIONAL ALGORITHMIC DESIGN





3 CHALLENGES

3 STRATEGIES

ALGORITHMIC DESIGN

DESIGNING ARCHITECTURAL PROJECTS TROUGH **ALGORITHMS**



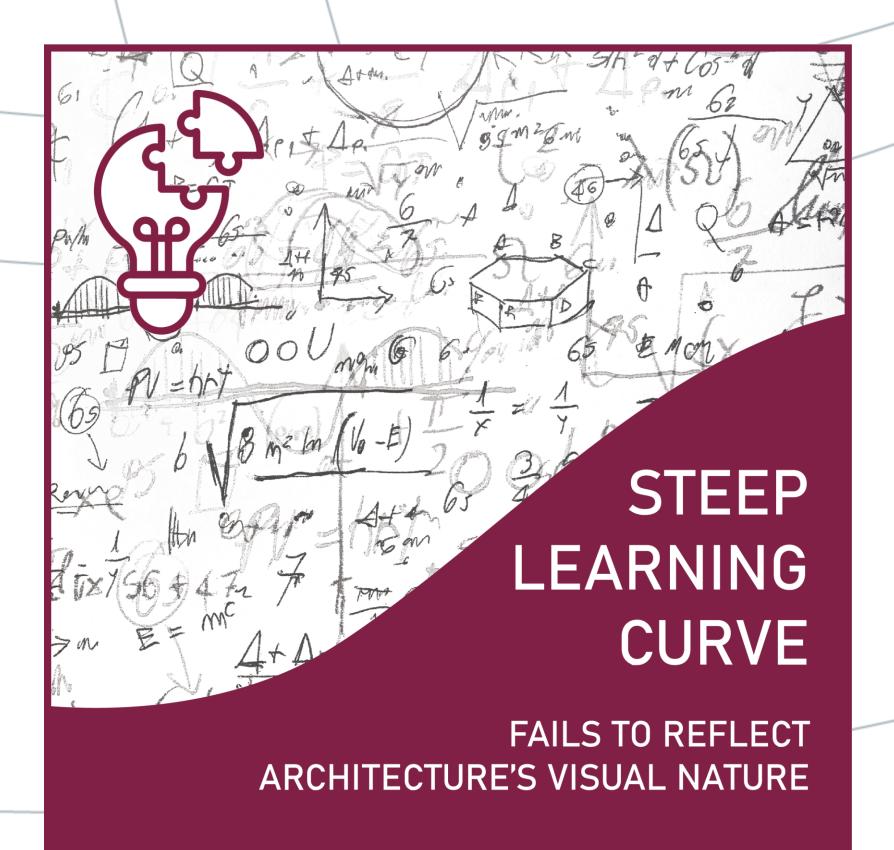
FLEXIBLE DESIGN SOLUTIONS SUSTAINABLE DEVELOPMENT PROJECT OPTIMIZATION

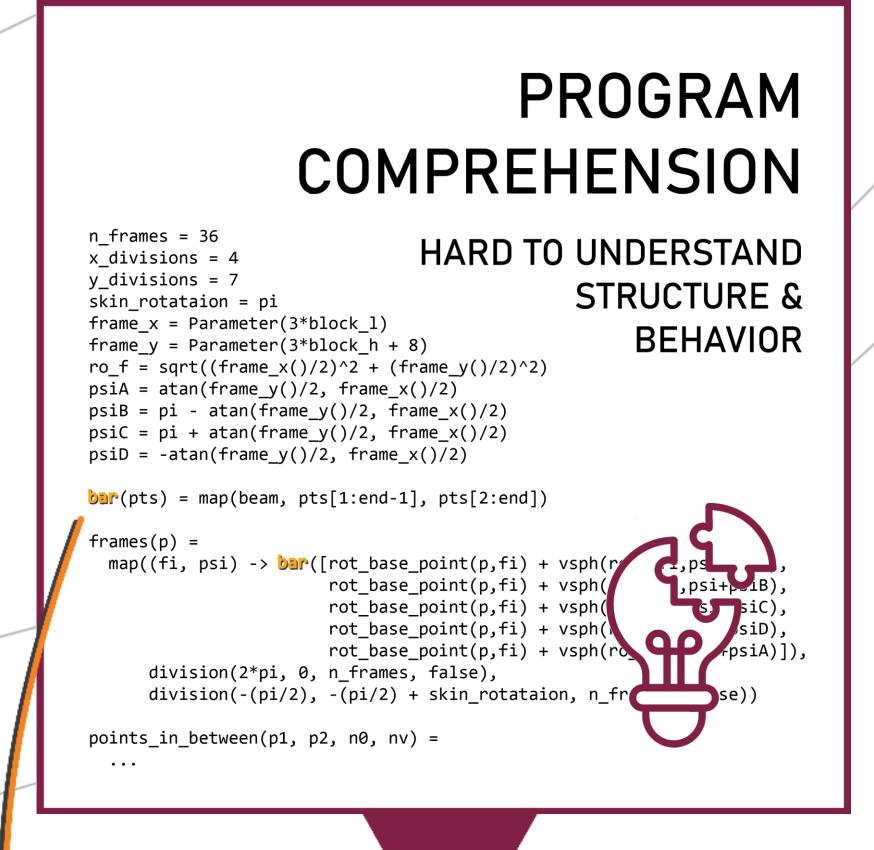


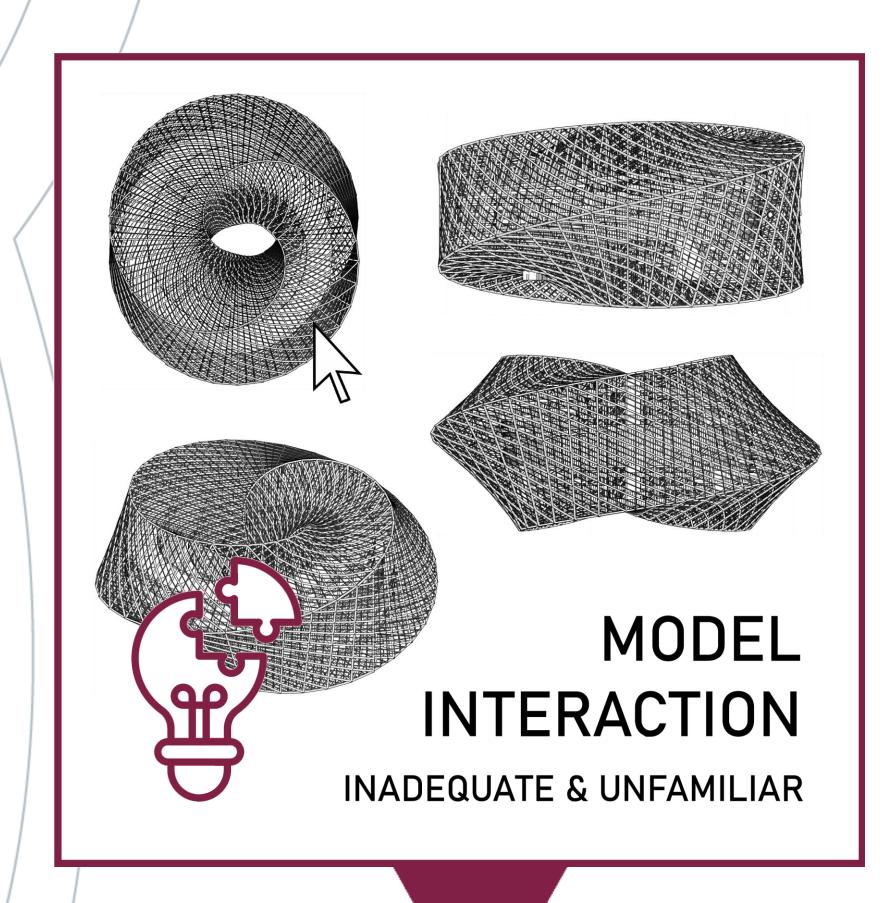
REQUIRES PROGRAMMING IDEs UNSUITED FOR DESIGN

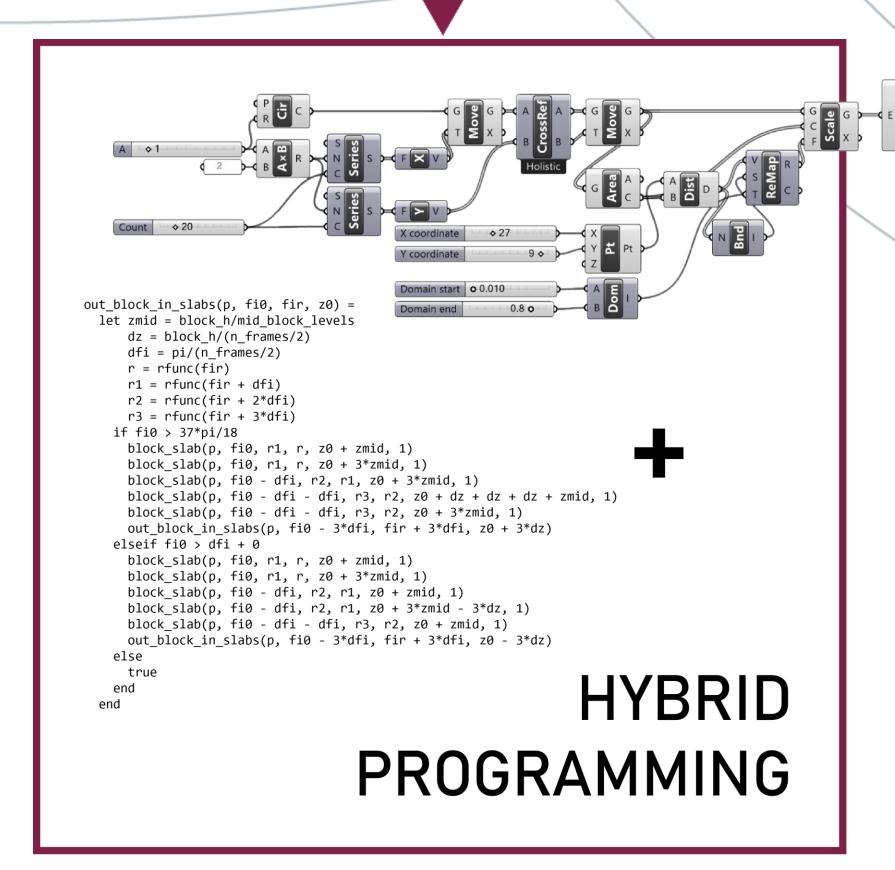


PROMOTE GENERALIZED USE OF ALGORITHMIC DESIGN BY REMOVING LARGEST OBSTACLES



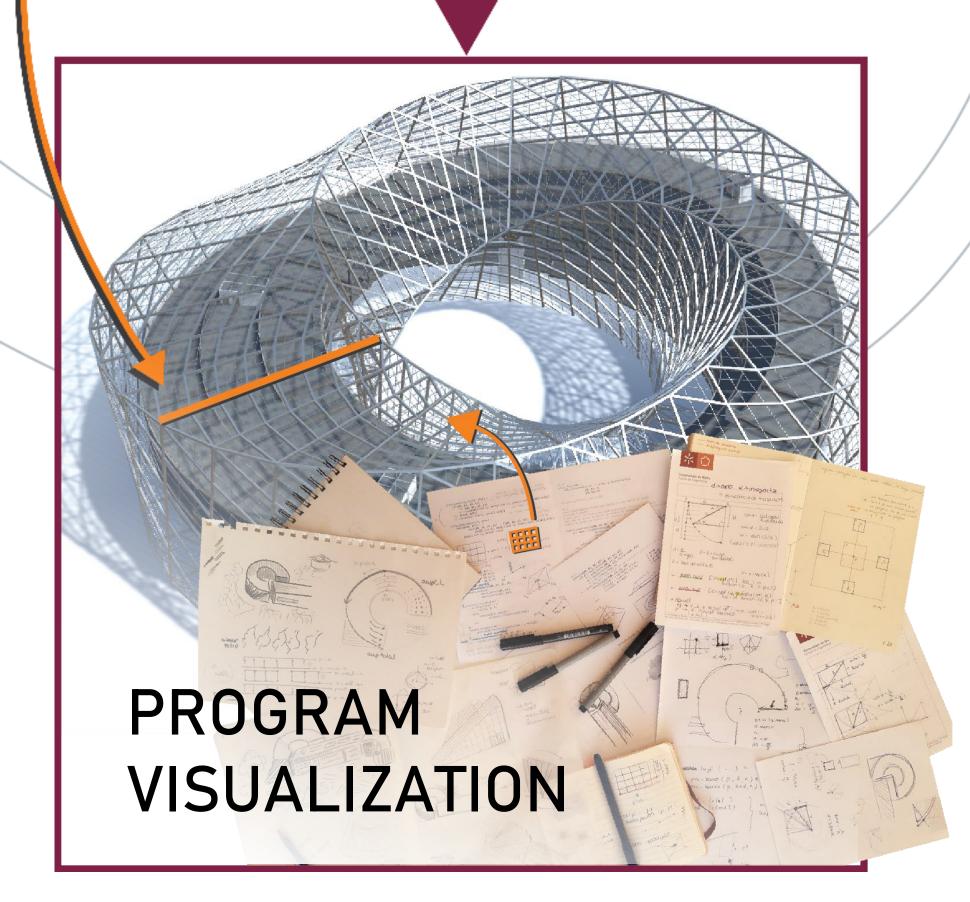






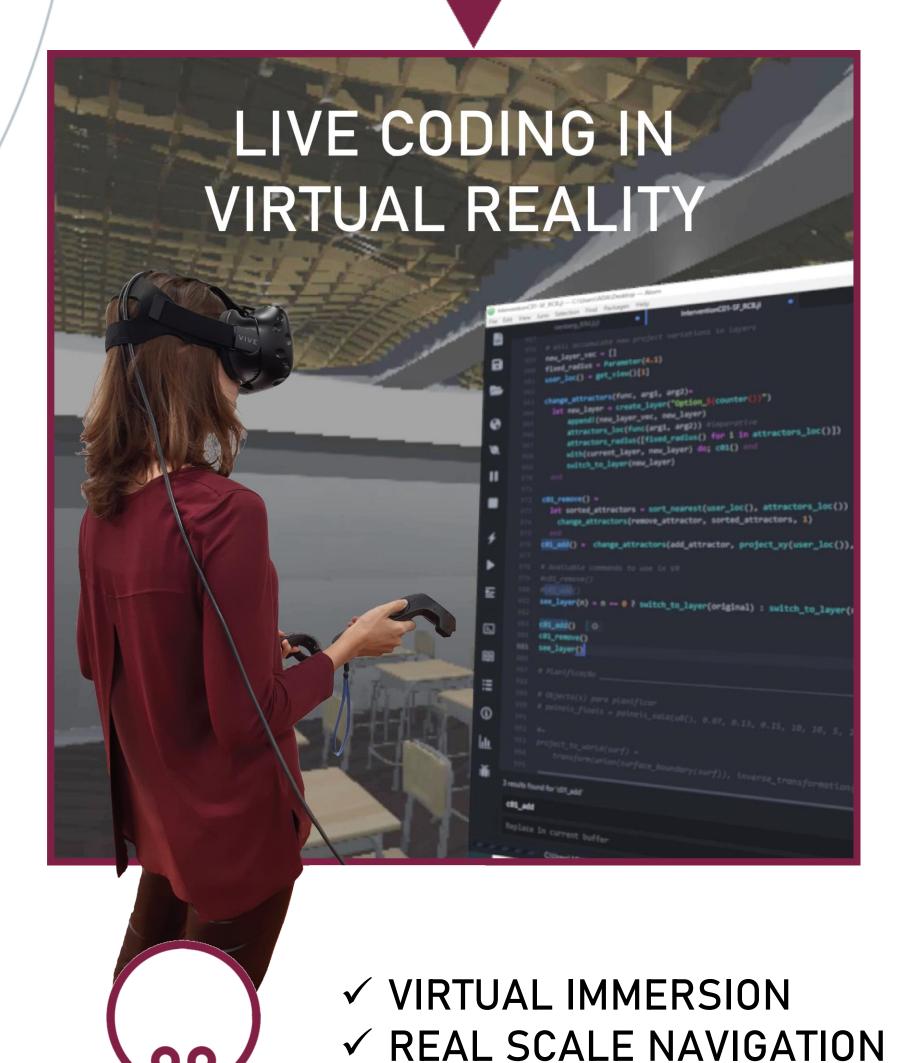


- ✓ USER-FRIENDLINESS
- ✓ VISUAL FEATURES
- ✓ SCALABILITY
- ✓ PORTABILITY
- ✓ VISUAL TO TEXTUAL TRANSITION





- ✓ VISUAL DOCUMENTATION
- ✓ TRACEABILITY
- ✓ IMMEDIATE FEEDBACK
- ✓ GRAPHICAL DATA



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THE BUILDING USED TO ILLUSTRATE ReaD IS AN ADAPTATION OF THE ASTANA NATIONAL LIBRARY PROJECT FROM BIG ARCHITECTS

PHD IN COMPUTER SCIENCE AND ENGINEERING

✓ TACTILE INTERACTION

✓ REMOTE COLLABORATION

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